

en world Japan Renews RPO Service Name and Logo

TOKYO, October 01, 2025—en world Japan K.K., Japan's global talent recruitment leader, today announced a renewal of the name and logo of its recruitment process outsourcing (RPO) service.

Renewal Details and Background

Before Change: enPower



After Change: Recruitment Process Outsourcing



en world's RPO Division was launched in 2017 and has since provided comprehensive solutions that include support for corporate recruitment, optimization of hiring processes, and consulting services. In recent years, factors such as diversified work styles, a shrinking labor force, and the expansion of recruitment channels have prompted more companies to outsource their hiring activities, driving growth in the RPO market.

In response to this trend, we have unified our service name under Recruitment Process Outsourcing and refreshed our logo to further strengthen our Total Talent Solutions offering and work collaboratively to address our clients' talent challenges.

Driven by the mission of "enabling success" from the pre-hiring stages right through to long-term success in their careers, en world will continue working as part of the en group to support the success of both global talent and global companies.



en world is a recruitment partner in the global talent market. We support globally renowned international and Japanese companies to hire professionals in middle to senior level positions. We specialize in talent acquisition of clients and career transition of job seekers through offering a wide range of HR solutions such as our perm recruitment, contract professionals, executive search, and Recruitment Process Outsourcing (RPO) services.

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